

John N. Wood | Copywriter

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Dear John,

It's *American Idol* time again.

Whether you're a fan or not, it's pretty amazing to watch the transformations take place as the contestants transition from aspiring to professional singers and entertainers.

Contestants usually start out pretty unsure of themselves. And even though you, as a viewer, can hear that they have a good voice, they lack the confidence to really "sell you" on the professional singer they're striving to become.

Yet, in just a few short months, they consistently improve ... gaining the confidence they need, working the stage like pros, and transforming into professionals before your eyes.

And, while the transformations blow away the viewing public, the reason for their success is actually quite simple ...

You see, once a contestant makes it to the main competition, they have top industry professionals advising them. They have singing coaches, and wardrobe consultants, and experts teaching them how to present themselves both on stage and off.

In some ways, the *American Idol* experience parallels what it takes to become a successful web writer ...

Imagine what you could accomplish in just a few months if you had guidance and support from top professionals in your industry. Your chances of being successful would become infinitely better, right?

Now you can understand why I'm so excited about the new Wealthy Web Writer website ... Because just like *American Idol*, I've assembled a team of professionals to help you transform your own career.

And together, our mission is to provide you with a roadmap, or GPS if you will, for your web-writing career.

We'll help you cut through the clutter, and make it easy for you to identify, focus on, and then excel in, the areas of web writing that make the most sense for you and your goals.

We'll provide you with the support, guidance, and information you need to continually hone your skills ... so you consistently get better at what you do.

And, we'll give you access to the training you need, directly from the people who have already succeeded at making money using the skills they teach. Advice that will advance the development of your web-writing skills by leaps and bounds.

Our goal is to help you reach your web-writing goals quicker and easier ... and with less STRESS!

You with me so far?

<http://www.wealthywebwriter.com/join>

Because, of course, we're not stopping there ...

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Whatever you attempt in life ... whether it's getting in shape, learning how to play the guitar, becoming a parent for the first time, whatever ... it's nice to have someone there who is on the same journey.

Not only is it helpful to see how someone else handles the inevitable obstacles that appear, it can also be very inspirational.

That's the idea behind the Wealthy Web Writer Realty Blog featuring web copywriter Mindy Tyson McHorse.

You see, Mindy's goal is to make six-figures this year as a web writer. So I've asked her to bare it all for you, and give you every single detail along the way.

By sharing everything she does with you — both her victories AND disappointments — you'll have someone to share your own journey with.

She'll let you in on what she's working on, how she's landing clients, how much she's charging, and how she stays pumped and excited.

By seeing her map unfold, you'll be able to use the pieces that make sense for you, to make your own web-writing business stronger and more profitable. You don't have to go it alone, or reinvent the wheel.

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Of course, like many web writers just starting out, one of Mindy's biggest challenges is making sure she has a steady stream of clients.

So, in addition to providing you tips and advice on how to find and keep new clients, in February we'll also be launching the **Wealthy Web Writer Job Board**.

And as a Platinum Member, you'll have access to an ongoing supply of web-writing assignments. And, if you'd like to write copy for AWAI or the Wealthy Web Writer, you'll be in the right place. Because I'll be regularly posting paying copy assignments there as well.

<http://www.wealthywebwriter.com/join>

Even our experts will be joining in with special training programs to help you land clients ...

Two of the upcoming training events in February are scheduled with web expert Nick Usborne, and author, consultant, and master coach C.J. Hayden.

In early February, web expert Nick Usborne will give you his **Four Strategies for Increasing the Money You Make from Every Project You Do**. During this interactive webinar, Nick will share four separate proven strategies, each focused on increasing the money you make from every new project you do.

And then, later in the month, *Get Clients Now!* author and coach C.J. Hayden will show you how to create an endless stream of clients by doing a few simple things each day.

If we decide to open these events up to non-members, we'll sell them for \$79 each.

But, as a Wealthy Web Writer Platinum Member, you automatically get access to both of them — absolutely free. And, these are only two of the events happening in February! Each month there will be a

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full calendar of events — and you'll get access to everything we offer. It's all part of your Platinum membership.

But, here's the thing ...

The window is closing soon on your opportunity to become a Founding Member of the Wealthy Web Writer.

January 31st at midnight, *the price almost doubles.*

So, you won't want to put it off any longer.

[Click here for more information about how becoming a Wealthy Web Writer Founding Member will transform your career.](#)

Come February 1st, the extremely low Founding Member price will be gone forever.

So, don't put it off. Sign up today.

To your online success,

Rebecca Matter
Co-Managing Partner, AWA
Managing Editor, *Wealthy Web Writer*

P.S. One more thing. The first 500 Wealthy Web Writer Platinum Members will be invited to a very special teleseminar featuring web expert Nick Osborne and master copywriter and author Bob Bly. They'll focus on how to make money online, but you'll be able to ask them any questions you have. That being said, we're almost at the 500th member. So, if you want to be part of that extra bonus event, [sign up now.](#)

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